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## **"VANITY MAGAZINE" WINS TWICE AT THE TELLY AWARDS**

Director Daisy MacLean's music video takes home two prestigious broadcasting awards before Much even airs it!

TORONTO – June 15 2010 - A Music Video produced by Between Worlds Entertainment and Directed by Daisy MacLean has been awarded A Silver Telly Award, the highest honour in the Music Video Category, and A Bronze Outstanding Achievement in The People's Telly Awards Presented by YouTube®. The music video was for the song 'Vanity Magazine' by all-girl punk band, Fidget, which was produced over a period of three days by Daisy MacLean and Jessica Carter, and shot by nationally award winning cinematographer Steven Chandler-Whitehead, with Art Direction by Maggy Monceaux and costumes by renowned designer Christine Holdham.

"It is a tremendous honour to have our work recognised by such a prestigious award. I had an outstanding team whose skilled contributions shine in every aspect of the production. To have our work recognised along side industry giants such as HBO, NBC, Microsoft and Universal is very thrilling. We are delighted for our team and the band, Fidget." –Daisy MacLean, CEO of Between Worlds Entertainment and Director of "Vanity Magazine"

The video was released online in November 2009, but was held back from being delivered to broadcasters until the band could release the single on itunes, a goal that was delayed due to some controversy with a distributer over the single's artwork. The band plans to deliver the music video later this month to Much Music in Canada, as well as other prime American and British music broadcasters.

## About Daisy MacLean

Daisy has had a long career in music and has received a national award for Outstanding Choral Record. She has also received many academic awards, as well as the William F White Award of Merit from Ryerson University for her final year film. Currently Daisy works as a writer and film maker based in Toronto and has multiple projects going on with many prestigious companies, from full length feature films and documentaries to specific client projects. Daisy's works closely with bands and labels to produce high quality promotional pieces tailored specifically to their needs.

## About the Telly Awards

Founded in 1978, the Telly Awards is the premier award honouring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online film and video. The Telly Awards annually showcases the best work of the most respected advertising agencies, production companies, television stations, cable operators, interactive agencies, and corporate video departments in the world. The Telly Awards receives over 13,000 entries annually from all 50 states and countries around the world.

Today, the Telly is one of the most sought-after awards by industry leaders. Designed by the same firm that makes the Oscar and Emmy, the Telly statuette weighs more than 4 ½ pounds.

For more information or to schedule an interview, please email info(at)betweenworlds.ca